

280 CORRIDOR:
RECREATIONAL AREA

PROPOSAL



Project Proposal: 280 Corridor Recreational Development Plan

CPLN 7600 Fall 2020

November 13, 2020 – Bree Robinson

Table of Contents:

I. Introduction – Why & What?	3
II. Project Description, Purpose, Goals, and Need	4
a. Statement of need/justification – data	4
b. Map, Description, Justification of Location – data	4
c. Alignment with RFP and city’s goals	13
III. Community Engagement and Partnerships	15
a. Engagement Strategy and how it expands access to opportunities	15
b. Partners and roles	15
IV. Goals, Planning Strategies/Objectives, and Implementation	20
a. Implementation Schedule/Timeline	20
V. Conclusion	21
VI. References	22

For additional information, please contact:

Bree Robinson, Master of Community Planning from Auburn University, Master of Public Administration from Auburn University, Bachelor’s in Public Administration from Auburn University
ber0015@auburn.edu

I. Introduction: What & Why?

The 280 Corridor Recreational Development Plan for Auburn, Alabama focuses on the development of unzoned land along Highway 280. It focuses on the areas to the West of where N College Street meets 280, as well as across the highway. The Auburn CompPlan 2030 identifies the area as “less than desirable”, making it a prime candidate for development. The plan would bring a walking track, fitness area, market area, and a handicap accessible park to the property – which would serve the local community, while also allowing for the preservation of green space. This would be a nice contrast to the center of Auburn, which has grown to house many housing complexes.

This plan will explore how it aligns with the Auburn CompPlan 2030, as well as the Heim-LaFrombois Foundation for Sustainable and Equitable Communities (HLF4SEC). The HLF4SEC has a focus of equity and improving the lives of people in Auburn, so a recreational park area will directly apply to this focus. Our proposal will involve community engagement methods to gather information in a way that involve the public in the planning process. The proposal will explain the need for this project, the partnerships needed, and our planning strategies and timeline.

II. Project Description, Purpose, Goals, and Need

a. Statement of Need/Justification

The rationale behind this project is that this area is underserved, in my opinion, of easily accessible greenspace and recreational areas. Especially in light of COVID-19, the use of outdoor recreational spaces has grown. More people are seeking out safe activities to do and to get out of their homes. As space such as this would allow for the West side of Auburn to have a space to spend time in. The poverty level in Auburn is quite high. According to the US census, the state of Alabama has a poverty percentage of 15.5%, with the city of Auburn having a poverty rate of 29.1%. (US Census, 2018) This project could serve as a great option to serve the citizens in this area of all ages and all incomes. Also, African Americans have been historically marginalized, and the city of Auburn is made up of 17% African Americans. (US Census, 2018.)

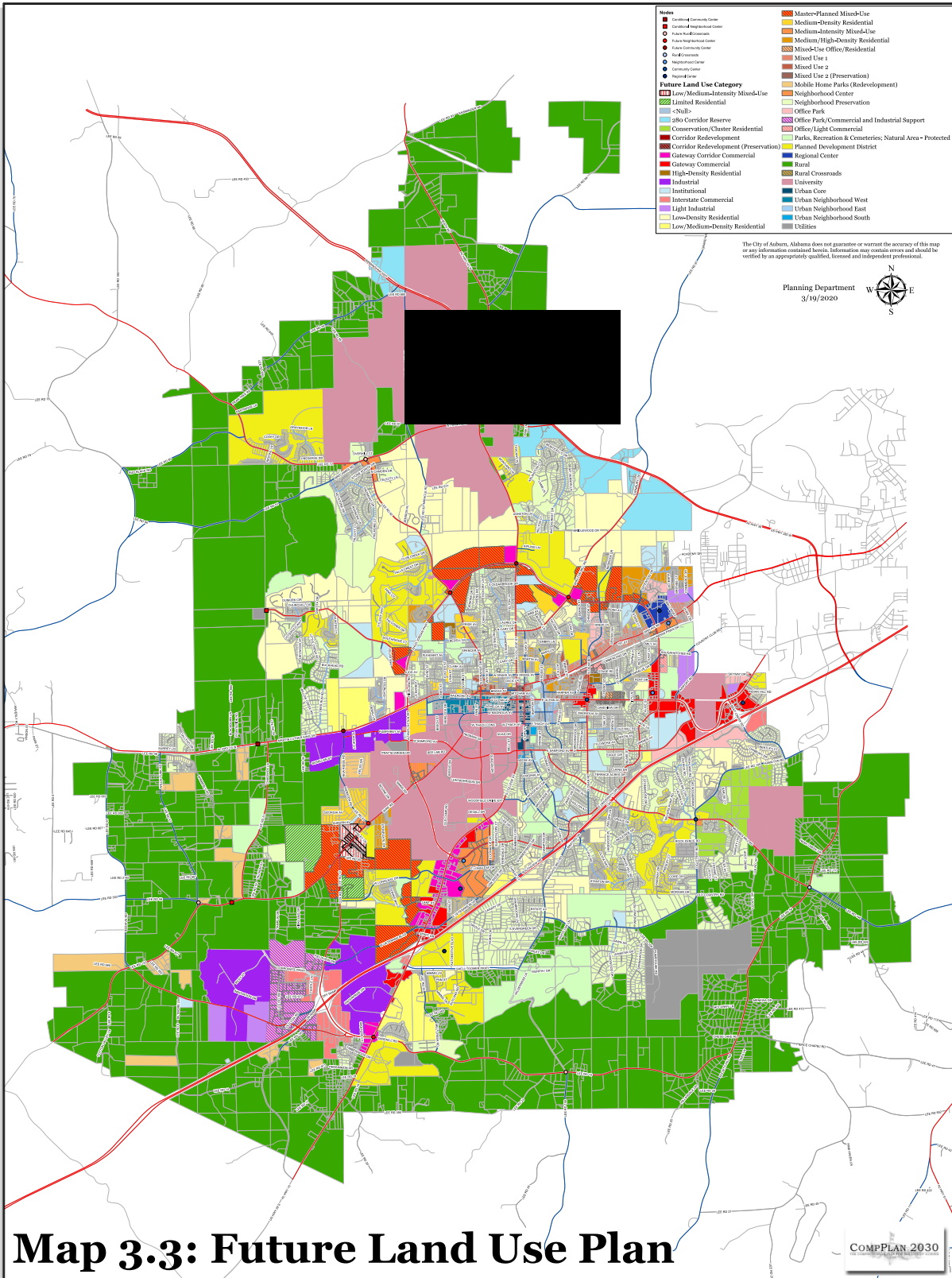
Also, according to the City of Auburn Comprehensive Plan 2030, this area is a project area and the city has had meetings where they are accepting ideas for the zoning of the area. The project would also fall in line with the City of Auburn Parks, Recreation, and Cultural Master Plan, as it suggests parks and nature-based activities as highly sought-after areas for the city.

While a project of this undertaking would need to be funded by the City, there would be opportunity to use grant money to fund parts of the project. The elevated walkway would be the biggest obstacle, but the lowered speed limits and traffic lights would also be an option.

This project could draw people from the immediate area, as well as across the city and region. While there are other parks in the area, such as Keisel Park, they do not serve everyone equally. Our plan focuses on equity, and the other parks in the area do not offer the same opportunities as our plan will. For example, Kiesel Park does not have a handicap accessible park or a fitness park within it. These two aspects alone would draw a different crowd to our proposed project, serving more people. The walking track would also serve the elderly, making this project a prime recreational area for all age groups and walks of life.

b. Maps, Description, Justification of Location

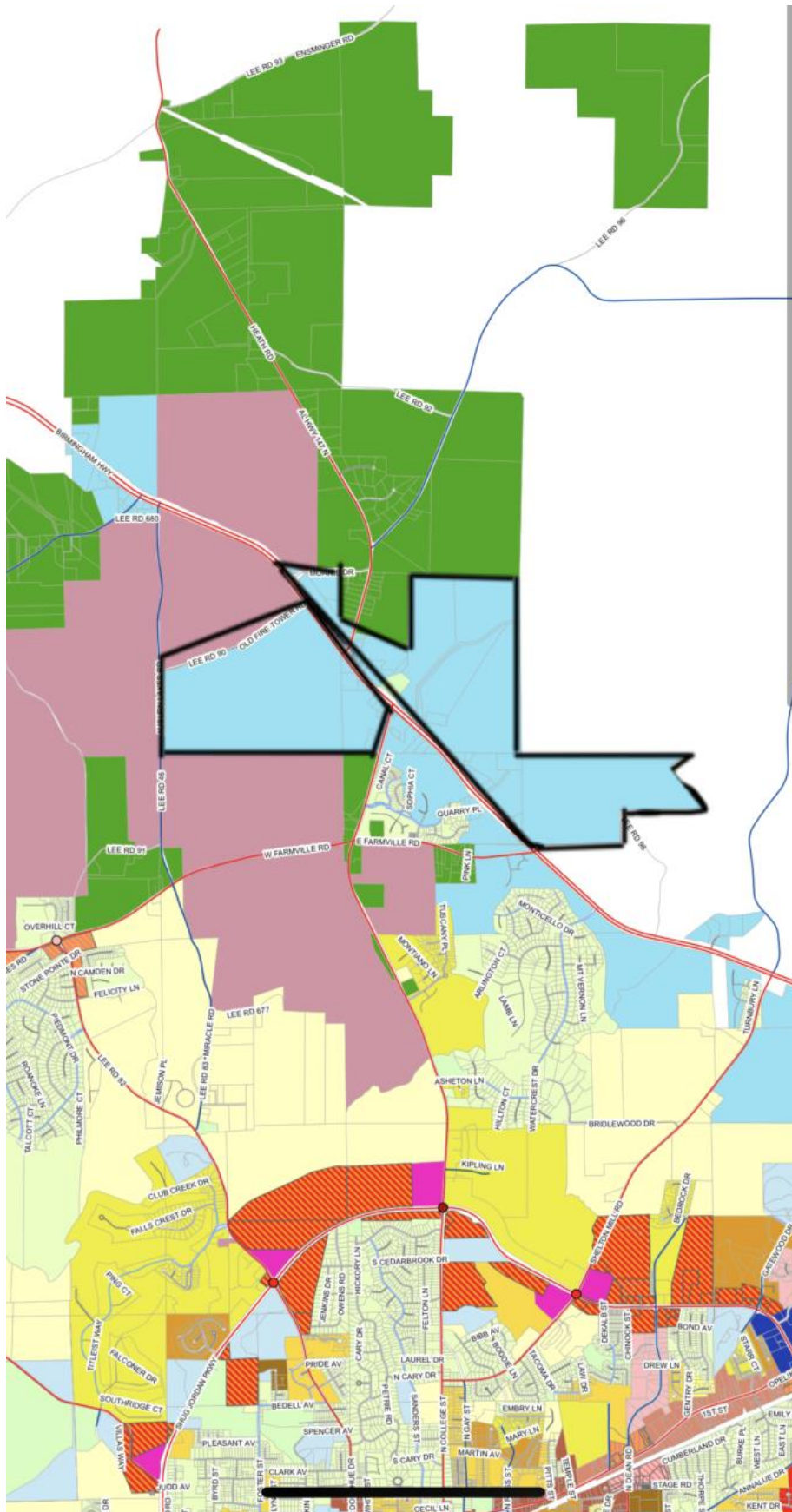
The site that I'm choosing to focus on is a part of the 280-corridor reserve focus area study – which falls in line with the City of Auburn's CompPlan 2030 update. I want to focus on the areas to the West of where N College Street meets 280, as well as across the highway. The maps below outline my focused site selection:



Map 3.3: Future Land Use Plan

(City of Auburn, Future Land Use Plan, 2020)

Project Proposal: 280 Corridor



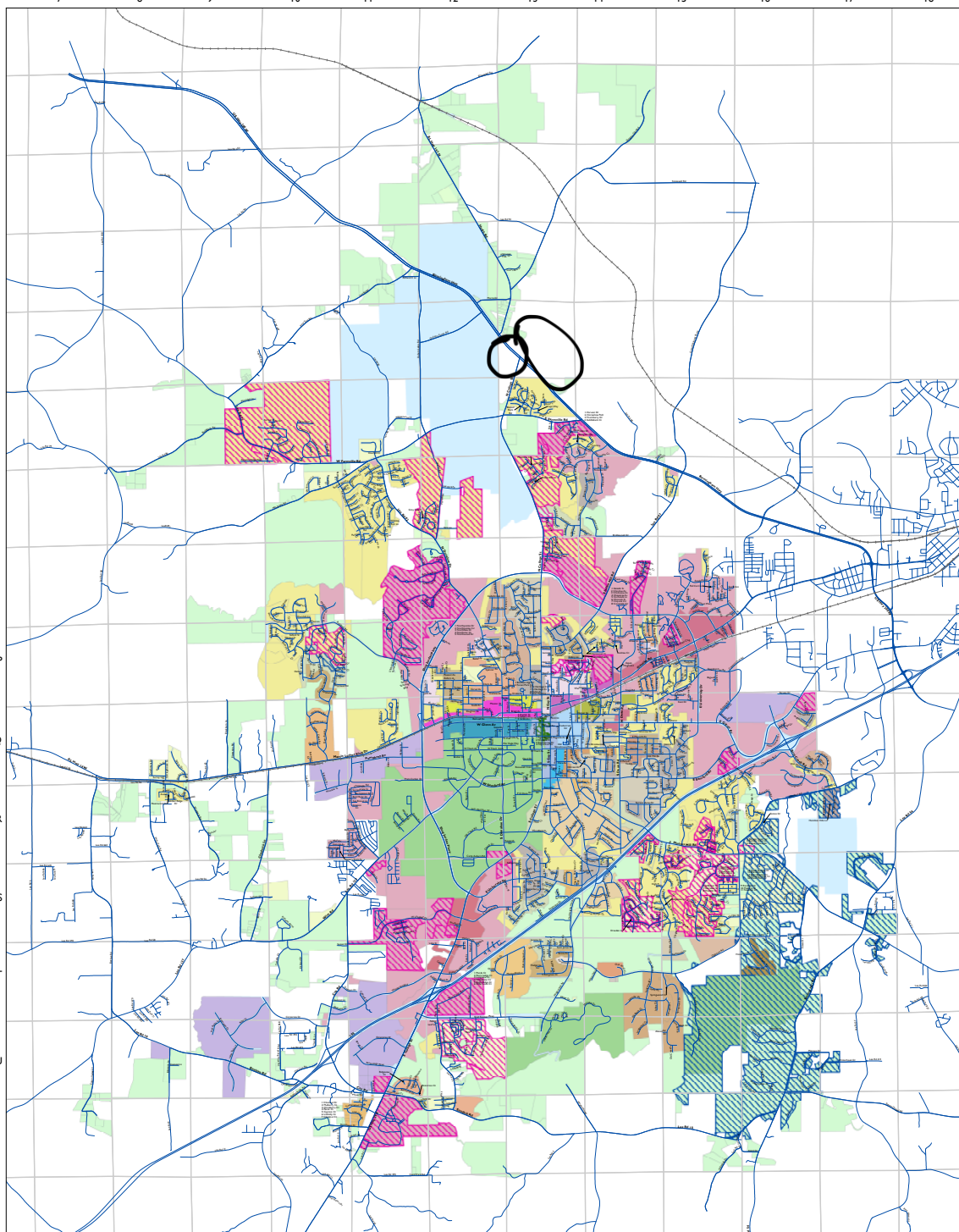
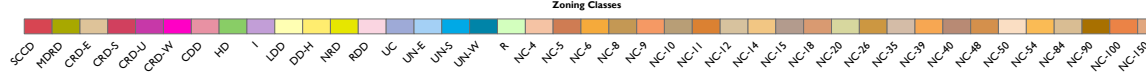
(Proposed Site Selection)

When conducting my initial data analysis, I came across this area in the comprehensive plan. Then, through my analysis of the Auburn Future Land Use Plan map, as well as the Auburn Zoning maps I found that the area in particular that I want to focus on, is not zoned. While the focus areas study is just focused on the future land use, and not zoning, I want to choose this site as my suggestion for some new developments.

Based off of the data for the city of Auburn, I knew I wanted to highlight the poverty levels within Auburn, while proposing an idea to serve the general public. This specific site selection would serve as a blank canvas to work with and few obstacles. However, there are a few local businesses or buildings in the outlined area, which could be worked around. For example, there are 2 churches and the recycling plant across Highway 280 by the intersection. These buildings could stay, as it seems unrealistic that the recycling plant will move. My suggestion would be to simply install a privacy fence around the edges of the recycling plant in order to minimize its visibility from the walking trail. There are also homes scattered along the edges of County Road 147, which would also be able to stay and not impact the plan. Where there are not businesses or homes, the land is vacant and filled with hills and trees. This is a positive in the eyes of our project, as we are hoping to preserve some of the greenery for our recreational area.

Project Proposal: 280 Corridor

Zoning



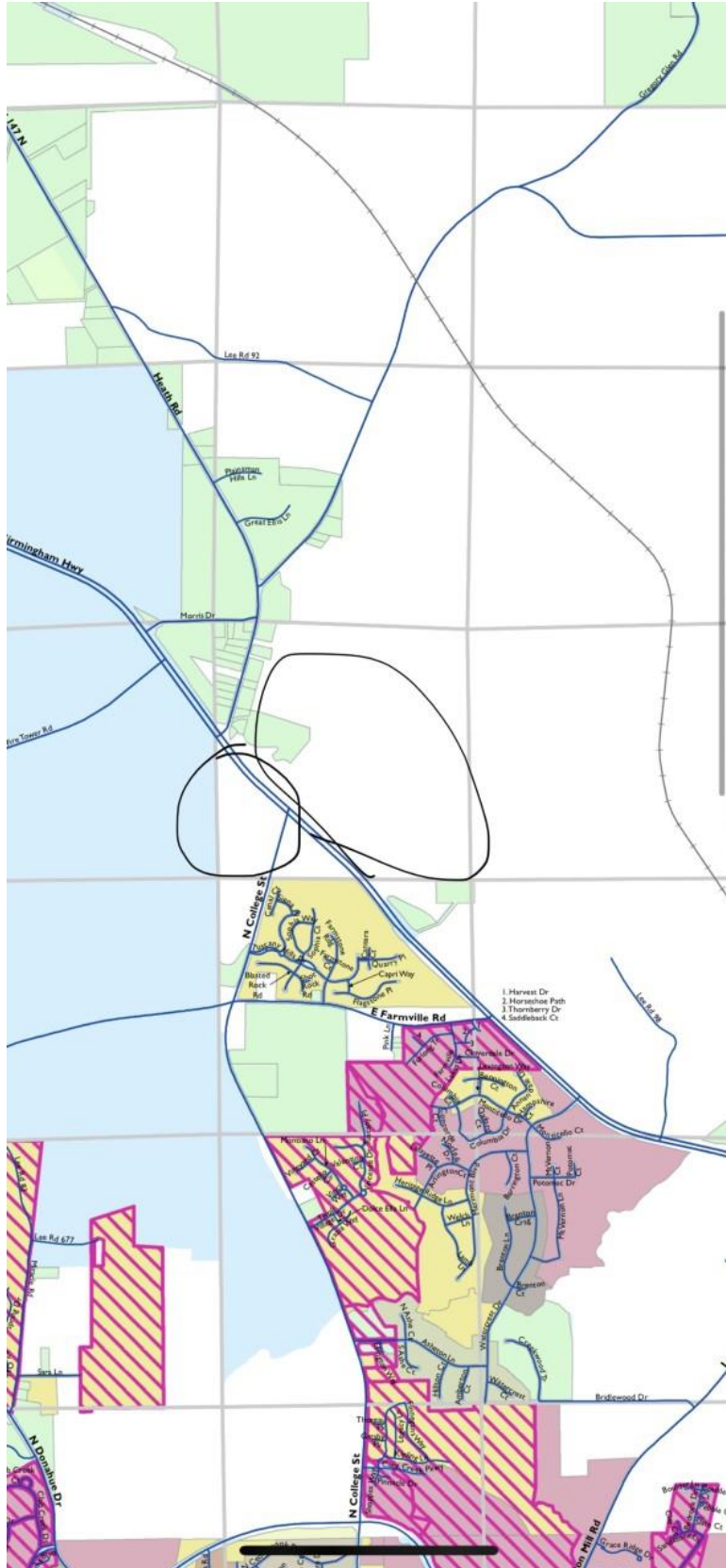
— Railroad — Streets — Gr
 Note: Refer to index for street names. Some str
 map to ensure that all streets a

Street Index

#	Street Name	#	Street Name
1	Adams St	101	W. 1st St
2	Albany St	102	W. 2nd St
3	Albany St	103	W. 3rd St
4	Albany St	104	W. 4th St
5	Albany St	105	W. 5th St
6	Albany St	106	W. 6th St
7	Albany St	107	W. 7th St
8	Albany St	108	W. 8th St
9	Albany St	109	W. 9th St
10	Albany St	110	W. 10th St
11	Albany St	111	W. 11th St
12	Albany St	112	W. 12th St
13	Albany St	113	W. 13th St
14	Albany St	114	W. 14th St
15	Albany St	115	W. 15th St
16	Albany St	116	W. 16th St
17	Albany St	117	W. 17th St
18	Albany St	118	W. 18th St
19	Albany St	119	W. 19th St
20	Albany St	120	W. 20th St
21	Albany St	121	W. 21st St
22	Albany St	122	W. 22nd St
23	Albany St	123	W. 23rd St
24	Albany St	124	W. 24th St
25	Albany St	125	W. 25th St
26	Albany St	126	W. 26th St
27	Albany St	127	W. 27th St
28	Albany St	128	W. 28th St
29	Albany St	129	W. 29th St
30	Albany St	130	W. 30th St
31	Albany St	131	W. 31st St
32	Albany St	132	W. 32nd St
33	Albany St	133	W. 33rd St
34	Albany St	134	W. 34th St
35	Albany St	135	W. 35th St
36	Albany St	136	W. 36th St
37	Albany St	137	W. 37th St
38	Albany St	138	W. 38th St
39	Albany St	139	W. 39th St
40	Albany St	140	W. 40th St
41	Albany St	141	W. 41st St
42	Albany St	142	W. 42nd St
43	Albany St	143	W. 43rd St
44	Albany St	144	W. 44th St
45	Albany St	145	W. 45th St
46	Albany St	146	W. 46th St
47	Albany St	147	W. 47th St
48	Albany St	148	W. 48th St
49	Albany St	149	W. 49th St
50	Albany St	150	W. 50th St
51	Albany St	151	W. 51st St
52	Albany St	152	W. 52nd St
53	Albany St	153	W. 53rd St
54	Albany St	154	W. 54th St
55	Albany St	155	W. 55th St
56	Albany St	156	W. 56th St
57	Albany St	157	W. 57th St
58	Albany St	158	W. 58th St
59	Albany St	159	W. 59th St
60	Albany St	160	W. 60th St
61	Albany St	161	W. 61st St
62	Albany St	162	W. 62nd St
63	Albany St	163	W. 63rd St
64	Albany St	164	W. 64th St
65	Albany St	165	W. 65th St
66	Albany St	166	W. 66th St
67	Albany St	167	W. 67th St
68	Albany St	168	W. 68th St
69	Albany St	169	W. 69th St
70	Albany St	170	W. 70th St
71	Albany St	171	W. 71st St
72	Albany St	172	W. 72nd St
73	Albany St	173	W. 73rd St
74	Albany St	174	W. 74th St
75	Albany St	175	W. 75th St
76	Albany St	176	W. 76th St
77	Albany St	177	W. 77th St
78	Albany St	178	W. 78th St
79	Albany St	179	W. 79th St
80	Albany St	180	W. 80th St
81	Albany St	181	W. 81st St
82	Albany St	182	W. 82nd St
83	Albany St	183	W. 83rd St
84	Albany St	184	W. 84th St
85	Albany St	185	W. 85th St
86	Albany St	186	W. 86th St
87	Albany St	187	W. 87th St
88	Albany St	188	W. 88th St
89	Albany St	189	W. 89th St
90	Albany St	190	W. 90th St
91	Albany St	191	W. 91st St
92	Albany St	192	W. 92nd St
93	Albany St	193	W. 93rd St
94	Albany St	194	W. 94th St
95	Albany St	195	W. 95th St
96	Albany St	196	W. 96th St
97	Albany St	197	W. 97th St
98	Albany St	198	W. 98th St
99	Albany St	199	W. 99th St
100	Albany St	200	W. 100th St

(City of Auburn, Zoning Map)

Project Proposal: 280 Corridor



(City of Auburn, Zoning Map.) H280/N.College

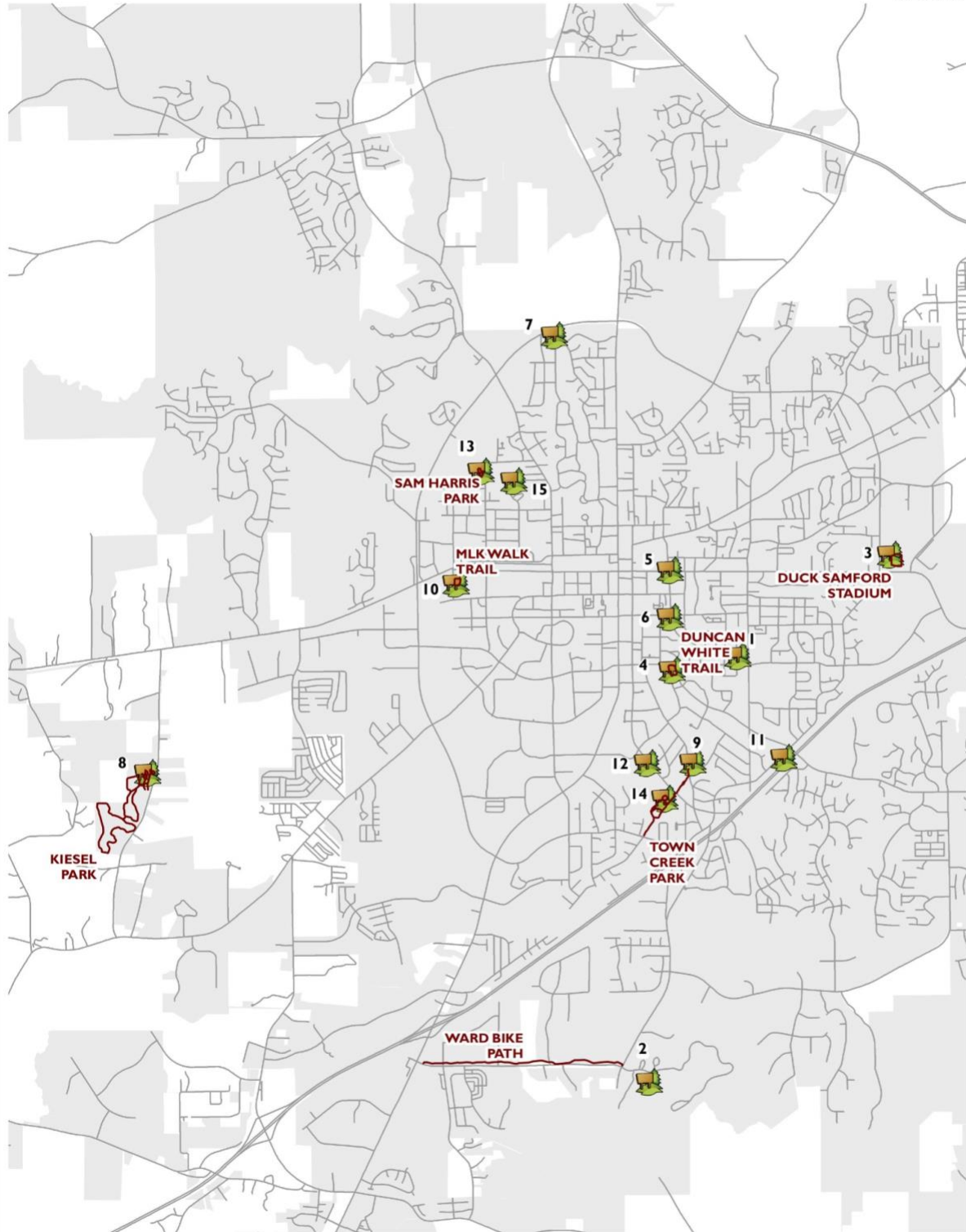
With a focus of public wellbeing in mind, I read through the Auburn Parks, Recreation, and Cultural Master Plan 2018 to find more information on greenspaces and recreational areas. “Outdoor recreation programs and facilities are an integral part of a parks and recreation system. On a federal and state level, the United States Forest Service and the Alabama SCORP track trends in outdoor recreation programs and services. Listed among the most highly desired services and greatest community needs are:

- Parks.
- Swimming pools.
- Equestrian trails.
- Nature-based activities.
- Scenic viewing.

These surveys also indicated a need for additional walking, hiking, biking, and multi-use trails for fitness and to provide access to fishing, nature viewing, photography, and other outdoor experiences provided by parks.” (City of Auburn, Parks, Recreation, and Cultural Master Plan, p. 32, 2018.)

In reference to the City of Auburn Walking Trails map below, there seems to be a gap in recreational space close to our site selection by H280. This makes our site, in my opinion, a good candidate for a public recreation. According to the US census, the state of Alabama has a poverty percentage of 15.5%, with the city of Auburn having a poverty rate of 29.1%. (US Census, 2018) Due to this, we can assume that the amount of people in poverty in Auburn, AL is quite high as compared with the whole state. A public recreational area here to fill the gap could serve as a good free alternative for some citizens who cannot afford a gym membership. It could serve as a site for a fitness park, walking trail, and disabled accessible park. I ultimately chose this site due to the unlabeled land use, non zoning, and gap of recreational areas/walking trails.

Walking Trails



- | | | |
|---------------------------------------|------------------------------|------------------------|
| 1 - Bowden Park | 6 - Graham McTeer Park | 11 - Moore's Mill Park |
| 2 - Charlotte & Curtis Ward Bike Path | 7 - Hickory Dickory Park | 12 - Salmon Park |
| 3 - Duck Samford Stadium | 8 - Kiesel Park | 13 - Sam Harris Park |
| 4 - Dumas Drive Trail | 9 - Margie Piper Bailey Park | 14 - Town Creek Park |
| 5 - Felton Little Park | 10 - Martin Luther King Park | 15 - Westview Park |



Walking Trail Park Street City Limits



(City of Auburn, Walking Trails Map)

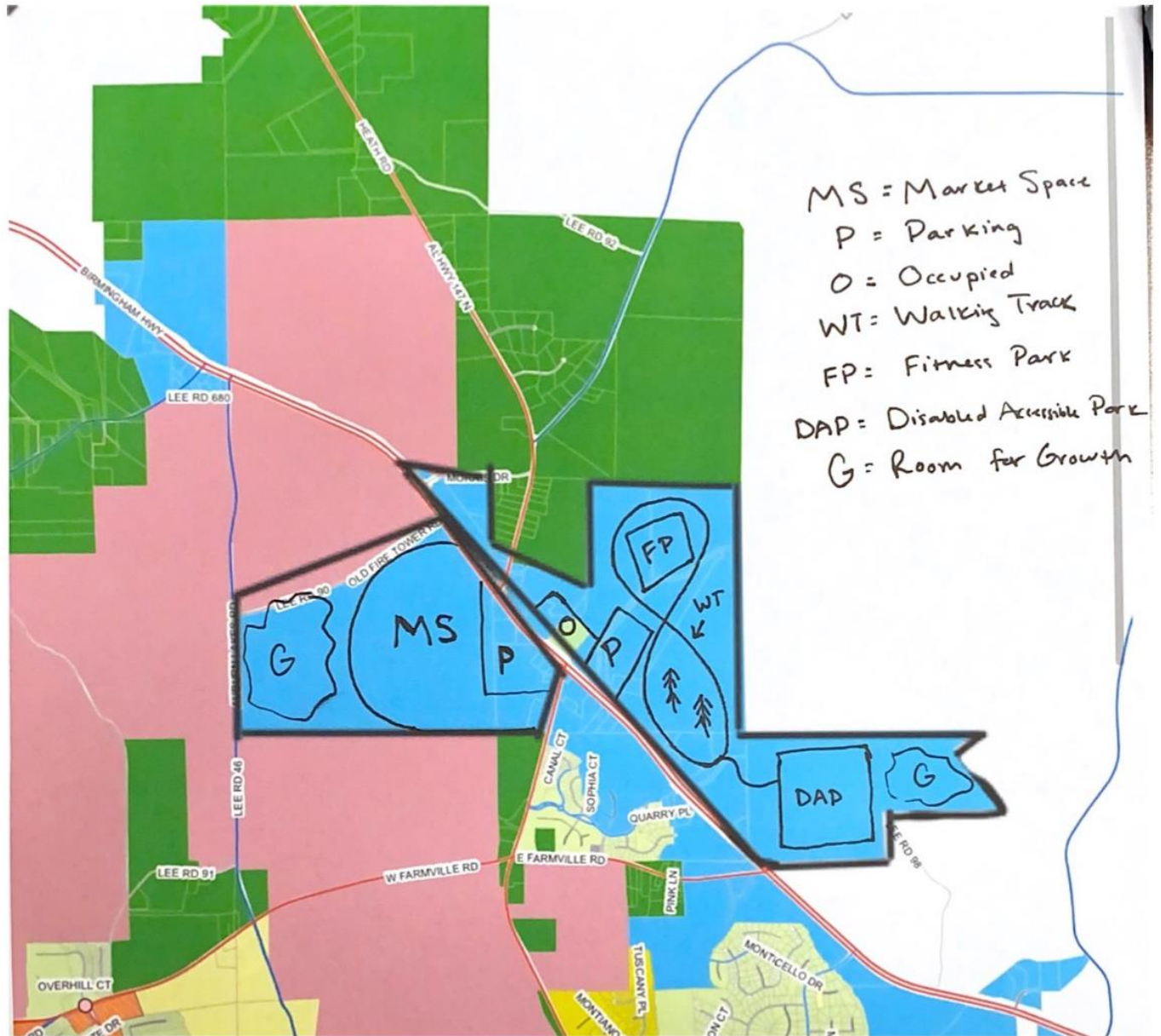
Project Description

As noted in the site selection, the area for proposed development is along the 280 Highway. It is a part of the 280-corridor reserve focus area study – which falls in line with the City of Auburn’s CompPlan 2030 update. I want to focus on the areas to the West of where N College Street meets 280, as well as across the highway. The overall idea and description of my project is to “develop” the unzoned and undefined land that is in this area. It is on the outskirts of Auburn and could serve well as a recreational area – specifically a walking trail, fitness park, market space, and handicap accessible park. This project would allow for the greenspace to be preserved, but also make use of the space and attract people to the immediate area.

The walking trail could loop around the area further from the center of auburn, with the handicap accessible park and fitness park within the space. The market space could be in the section by N College Street. The market space could serve as a meeting space for local businesses – produce, products, etc. (Not a resale market.) This project would serve the immediate area, as well as draw in people from across Auburn and encourage development in this space. There would be connectivity issue with the site I have chosen, but this could potentially be solved with a series of traffic lights and lower speed limits to make the cross safer, or a pedestrian walkway over the highway. The elevated pedestrian walkway would allow for safe passage across the area and would increase the use of the space. It would ideally have room for a bike lane, as well.



(Nationalfitnesscampaign.com)



(not pictured, the crosswalks and red lights would be placed across Highway 280 in front of the parking for the walking trail.)

c. Alignment with RFP and City's Goals

The overall goal of this project would be to a.) create a safe outdoor space for all age groups and activity levels to utilize, b.) create a low to no-cost option for fitness and health in the community, and c.) encourage economic development in the area, while preserving an area of green space for recreational use.

The impact of this project would be healthier citizens, and accessible spaces for people regardless of age, and a draw to the area which would spur the growth of local businesses and start-ups.

Project Proposal: 280 Corridor

The way that this project will advance equitable development in the community is that it would hopefully offer something for everyone – regardless of monetary amount, race, health, able-bodied, interests, etc.... It would offer a space for people of all walks to socialize and mix together. Not everyone can afford a gym membership or have access to certain benefits, but this project could offer that. It would be filling a gap in that area of the community and most likely encourage the community to grow into this area and maximize its usage.

III. Community Engagement and Partnerships

a. Engagement Strategy and how it expands access to opportunities

The only way in which this project would be successful, is if the Auburn community embraces the recreational area and makes use of it. It's my job as the planner to help facilitate some of these partnerships and alliances between the project and the Auburn community. Public participation is very important in the world of planning and to me as a planner, so I would like to utilize the public and different groups in the community to garner the support necessary to make this space a safe haven for recreational use for everyone. There is room in this area to grow, but preserving a green space for the community and nearby developments is a priority. This project would simply not be possible without stakeholders and partners in the community. The funding and support has to come from somewhere, but creating relationships with the city and other groups can help aid this process. By creating good relationships with the city and surrounding community there would be a decreased chance of backlash from nearby neighbors and communities.

Along with making partnerships and creating relationships, our community engagement strategy is to inform and request. While we can inform the public through a variety of means, we also need input from a variety of Auburn citizens. To start, we have interviewed one Auburn citizen, but would like to ultimately distribute surveys via mail across the city of Auburn to gather feedback from citizens. We want them to feel their opinions are heard and have them involved in the decision making process. By hearing more voices across Auburn, we will hear more opinions and expand access to opportunities.

b. Partners and roles

Potential Project Partners & Engagement

The first and largest stakeholder in this project would of course be the city of Auburn. The city of Auburn houses the parks & rec department, Active Auburn program, Auburn Stride Walkers, and Bike Auburn program. Ultimately, this park would be a part of their coverage and the city would be responsible for maintenance and upkeep, which would create more work and responsibility for the city. We would need their support and collaboration to get this project off the ground, as well as maintaining it long-term. I would engage them by presenting the project to them and pointing out the benefits of creating an area like this along this corridor, as opposed to a technical park or industrial sector. The city could aid in sorting funding, applying for grants, as well as zoning/land use regulations. This actually ties in another partner, which would be Lee-Russell Council of Governments. LRCOG regularly writes grants for the city of Auburn, so they would most likely have a hand in writing grants to fund a project of this size.

When speaking about grants, there are grants out there that are not federally funded of course. In particular, the National Fitness Campaign offers grants through their Healthy Cities Campaign, which is funded by some large sponsors. They are taking applications for their 2021 Healthy Cities Campaign right now. This would make the National Fitness Campaign a partner as they would be aiding us in the process. We would absolutely need to collaborate with them to fund the fitness park area, as this could be a costly feature. We would need to reach out to them and have a formal "briefing" of the grant information and offering, and then work with them to

determine the usefulness of the park in our designated area. The city or LRCOG would be writing this grant for them in full. National Fitness Campaign believes that cities can change health outcomes through the power of built environments. They want to get people out of their cars and on their feet, so by partnering with us they would also be achieving their own goals.

There is also an apartment complex nearby being constructed, to avoid any backlash from these developers we would reach out to them and present a presentation on the benefits of having a greenspace nearby, and the draw that could create for this area. Many people would like the idea of living closely to an inclusive recreational space, so hopefully there would be a good relationship fostered with them.

Another partner could be the Auburn-Opelika Tourism Bureau. They are a large source of information for the area and if we were to receive their support, we would get more exposure and support. Since they broadcast a lot of local events, it would be helpful to be featured on their site if this project gets off the ground. The city could use the space for events and be featured.

Local businesses will also be a large stakeholder and partner. Since part of the project is to have a marker space for small local businesses, there would need to be some outreach to small businesses in the area for potential pop-ups, food trucks, etc. We could put out flyers to all local businesses and gather an area of interest. They would benefit by having a space for pop-ups and events and increasing their outreach of potential clients/customers. Some potential local businesses that we would like to include would be: James Bros Bikes, Auburn Candle Co, Irritable Bao, Bow & Arrow, Behind the Glass, Taco Mama, etc....

Another way to engage citizens and a group would be to reach out to the Kiwanis Club for Auburn. They are known for volunteering time to the community to help with city projects and could serve as a large asset for the recreational area. They would benefit by having a new area for potential events or meetings and would be able to participate by potentially helping to engage the community and have a clean-up day for the area. Other potential volunteers and stakeholders might be associated with: Auburn-Opelika Running and Track Association, AU Running Club, Auburn Flyers, East AL Cycling Club.

The overall goal would be to gather support around this idea. We would reach out to all potential stakeholder and partners to put a bug in their ear on the project. If people get excited about it, it's more likely to go somewhere. We could create a campaign, present evidence in why we chose this location and why it falls in line with the city, interview the stakeholders, and do everything we could to expand public discussion and shape media coverage on the project. "One interesting thing I've learned from these exercises is that change happens in the space where people's interests and passions overlap. A successful civic campaign is a movement of many people who care enough to participate, and who are supported by leaders who facilitate and organize their participation." (CITE) I agree with this and think our strategy needs to pull why people should want this and why they should be passionate about it. Accessible recreational and healthy activities for everyone is something worth being passionate about.

(The following questions would allow stakeholders the opportunity to voice how active they would be with the recreational area and how they might utilize it.)

Interview Questions for Stakeholders:

- Given an overview of our plans, what part of the project would you be most interested in utilizing?

Project Proposal: 280 Corridor

- How would your business be associated with the recreational area?
- How would you show patrons you are committed to equal access in recreation for all?
- How safe do you feel this location is?
- How safe would you feel crossing the highway? Would you encourage patrons to visit?

Interview Questions for Citizens:

- How often do you visit recreational areas in the City of Auburn?
- How important is your health and fitness to you?
- What key factors do you look for when choosing where you would like to go?
- How safe would you feel crossing the highway with multiple red lights and crosswalks installed?
- What local businesses would you be interested in shopping at a pop-up shop from?
- How likely would it be for you to use an outdoor fitness park? If classes were offered, would you attend?
- If this project described came to life, how often might you visit the area?
- Aside from the market, track, fitness area, and accessible playground, what else would you like to see?

Interview:

I conducted one interview with an Auburn resident and citizen. They have been an Auburn resident for 5+ years and frequent the local recreational areas, so they are very familiar with Auburn and its park systems. I tried to keep all of the questions open ended in order to keep the conversation flowing and get more information.

Where: The Bean on Dean

When: 5:30 PM

Who: Auburn Citizen 5+ Years

Interview Questions & Notes:

1. Q: How often do you visit recreational areas in the City of Auburn?

A: "I would say a few times a week at least. I like to get outside and walk my dog as much as the weather permits!"

2. Q: How important is your health and fitness to you?

A: "My health and fitness are important to me, but I don't go to gyms very much honestly. I prefer to be outside."

3. Q: What key factors do you look for when choosing where you would like to go?

A: "I always like to go places that I can take my dog to with me. Also, lighting is a factor. Sometimes I can only walk him at night, so I try to go to well-lit areas. I pick sidewalks over parks sometimes due to this."

4. Q: How safe would you feel crossing the highway with multiple red lights and crosswalks installed?

Project Proposal: 280 Corridor

A: "I mean... I've never considered crossing it, but with traffic slowed down I don't see why I wouldn't. Especially if crossing was the only way to reach where I'm going."

5. Q: What local businesses would you be interested in shopping at a pop-up shop from?

A: "I really don't go out of my way to shop much, but if I saw a pop-up outside where I already was, I would probably stop and look. I do like food trucks if that counts."

6. How likely would it be for you to use an outdoor fitness park? If classes were offered, would you attend?

A: "I've never used an outdoor fitness park, but I would definitely be interested. I would probably like a class to show me how to use it, but I would probably prefer a class that was specific to my age and gender too."

7. If this project described came to life, how often might you visit the area?

A: I like to think that I would make the space a part of my routine, especially if it was lit at night. I like to walk on campus at night sometimes, but I don't like being so close to downtown and always around students. If there was a nice track that was lit and felt safe, I'd probably visit it a lot to be honest."

8. Aside from the market, track, fitness area, and accessible playground, what else would you like to see?

A: "A dog park. I know that's not a priority for everyone, but it is for me. Preferably divided by dog sizes too."

This interview allowed for us to get an idea of what matters to a citizen, and how often they might utilize it. The last question also allows for citizens to give suggestions for the room for growth spaces!

HLF4SEC and CompPlan 2030

Since the city has expressed interest in gathering ideas for this corridor as it falls in line with the CompPlan, it would be a good first step to contact the city about the idea. If there was already some support around it, it might could take off from there. While we have a project proposal, it could always change along the way based upon needs and based upon city and citizen feedback. This a project for the community, so their input is incredibly important. The CompPlan outlines that this sector is up for debate, so we think the community should jump on it.



IV. Goals, Planning Strategies/Objectives, and Implementation

a. Implementation Schedule/Timeline

	Strategy	Partners	Timeframe
	Goal 1: Create a safe outdoor space for all age groups and activity levels to utilize.		
1	Partner with the city to create a paved walking trail, one mile around 8 pattern, with a handicap accessible park on one side.	CA, KC, LR	Short-Term
	Have stoplights and crosswalk installed to make area walkable from local level.	CA, KC, LR	Short-Term
	Pedestrian bridge preferred – long term goal	CA, KC, LR	Long-Term
	Lights and cameras for safety – monitored and maintained by city of Auburn.	CA, KC, LR	Short-Term
	Goal 2: Create a low to no-cost option for fitness and health in the community.		
2	Partner with National Fitness Campaign to receive grant for a fitness park – which will create a low-cost no upkeep fitness park for all activity levels.	NFC, LR, CA	Short-Term
	Long-term goal would be to have a schedule of classes daily for seniors, adults, young adults, and children.	NFC, LR, CA	Long-Term
	Goal 3: Encourage economic development in the area, while preserving an area of green space for recreational use.		
3	On the Auburn side of the corridor, create a “market” space where local vendors can set-up and sell products. Food truck could	AOB, LB, CA	Short-Term
	Long-term goal would be to have a permanent set-up space for vendors.	AOB, LB, CA	Long-Term

CA – City of Auburn

NFA - National Fitness Campaign

AOB - Auburn-Opelika Tourism Bureau

KC - Kiwanis Club

LB - Local Businesses

LR – LRCOG

Short-Term: 1-5 Years

Long-Term: 5+ Years

VI. Conclusion

The intended outcome for the plans and strategies would be that the community has a clean, safe, outdoor space to utilize. The area could serve the poverty-stricken side of Auburn and provide a no-cost and accessible fitness option, while bringing economic development to the area. The project would serve all ages and levels of activity, especially in comparison to other parks in the area.

Overall, the CompPlan 2030 future land use plan has the 280 corridor as unplanned for, this this project proposal would address this and offer a solution. The CompPlan 2030 mentions that traffic in this area is an issue, as the speeds are high, and visibility is not optimal but adding in multiple traffic lights would aid this issue. The CompPlan 2030 also mentions that the land in this area is “less than desirable”, but I believe this the proposed development would bring a little beauty back to the area.

The HLF4SEC program goals start with improving opportunities and quality of life for Auburn communities, especially historically marginalized communities. This project proposal would apply to this as it is serving all walks of life and would definitely offer a better quality of life for citizens of Auburn. Our community engagement methods also meet the goals, as we are going to allow citizens to have input on what they would like to see and would best utilize. Through collaborative partnerships with multiple parties, this project would be bringing beauty and liveliness to the 280 corridor, which would ultimately bring this side of Auburn up to par with the rest of Auburn, which the Auburn CompPlan 2030 describes as a strong community upon a foundation of a world-class university. This project also addresses the CompPlan 2030 goal of making the city more walkable and promoting healthy living. This project will utilize the land and will aid in providing a quality park system that is accessible to all citizens, as outlined in the Auburn CompPlan 2030.

In conclusion, we feel that there is a need for this project in the area and that it fulfills the goals set forth by the Heim-LaFrombois Foundation for Sustainable and Equitable Communities. This project would a good choice to fund, as it is an equity-based project, which would also potentially have a positive economic impact as well.

An area that is rough land right now, could serve as a recreational oasis for the people of Auburn. It would offer an opportunity for free fitness, accessible play area, a lit walking track, and a market area – all with room to grow later on down the line. It would be walkable and accessible for all.

VIII. References

- C. (2018). City of Auburn CompPlan 2030. Retrieved September 25, 2020, from <https://www.auburnalabama.org/CompPlan2030/>
- C. (2018). Parks, Recreation, and Cultural Master Plan. Retrieved from https://www.auburnalabama.org/future/Master%20Plan_2018-04-24%20.pdf
- C. (2020). National Fitness Campaign Fitness Court. Retrieved October 16, 2020, from <https://nationalfitnesscampaign.com/>
- Parklab Brings Fresh outdoor Gym to Mission Bay. National Fitness Campaign. <https://nationalfitnesscampaign.com/news/parklab-feature>
- McGreal, Ryan. (2016). Smart Growth Voice: A community Perspective on Citizen Involvement in City Planning. Retrieved October 16, 2020, from <https://smartgrowth.org/a-community-perspective-on-citizen-involvement-in-city-planning/>
- This Massive 12,000 Square Foot Accessible Playground In BC Will Give Disabled Children A Place To Play. Narcity. <https://www.narcity.com/news/ca/bc/vancouver/surreys-new-accessible-playground-will-offer-fun-for-disabled-children-and-kids-on-spectrum>
- U.S. Census Bureau QuickFacts: Auburn city, Alabama; Alabama. (n.d.). Retrieved September 25, 2020, from <https://www.census.gov/quickfacts/fact/table/auburncityalabama,AL/IPE120219>